



Social Media Toolkit

About

In Georgia and across the country, Medicaid redetermination began in April 2023, after being halted due to the Covid-19 pandemic. Since March 2020, Medicaid and PeachCare for Kids recipients have been eligible for continuous coverage. However, about three million people across the state are now at risk of losing coverage, as Medicaid Unwinding continues through May 2024. Between April and August 2023, more than 170,000 people lost their coverage.

Georgia's disenrollment rate is the 5th highest in the nation, and many are losing coverage due to a lack of awareness of the required re-enrollment.

The FDHA is here to help you and your community "Get MedicaidEd." Please use this social toolkit to bring awareness to Medicaid Unwinding and provide resources to those in need.

Hashtags

#GetMedicaidEd
#MedicaidUnwinding
#GAHealthcare
#FDHACares

Resources

[GetMedicaidEd.org](https://www.getmedicaided.org)

[Gateway.ga.gov](https://gateway.ga.gov)

Handles

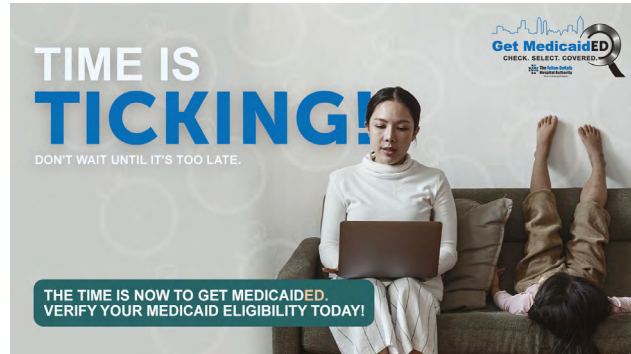
 The Fulton-DeKalb
Hospital Authority

 @the_FDHA

 @TheFDHA



Download for Facebook, Instagram



Download for X (formerly Twitter)

Social Media Copy

OPTION 1

Facebook/Instagram

Your healthcare could be at risk! ⌚🕒

Time is running out for Medicaid and PeachCare for Kids recipients in Georgia. Since April 2023, Medicaid redetermination has been in full swing, and over 170,000 have already lost coverage.

Are you at risk? Visit GetMedicaidEd.org to get started!

#GetMedicaidEd #GeorgiaHealthcare #FDHACares

X (formerly Twitter)

Your healthcare could be at risk! Time is running out for Medicaid and PeachCare for Kids recipients in Georgia. Are you at risk? Visit GetMedicaidEd.org to get started! ⌚🕒 #GetMedicaidEd

OPTION 2

Facebook

Don't Wait, Act Now! ⌚

Your healthcare could be at risk! Medicaid redetermination has started in Georgia, and over 170,000 have already lost coverage.

Are you at risk? Visit GetMedicaidEd.org and let @The Fulton-DeKalb Hospital Authority help you secure your care!

#GetMedicaidEd #GeorgiaHealthcare #FDHACares

Instagram

Don't Wait, Act Now! ⌚

Your healthcare could be at risk! Medicaid redetermination has started in Georgia, and over 170,000 have already lost coverage.

Are you at risk? Visit GetMedicaidEd.org and let @The_FDHA help you secure your care!

#GetMedicaidEd #GeorgiaHealthcare #FDHACares

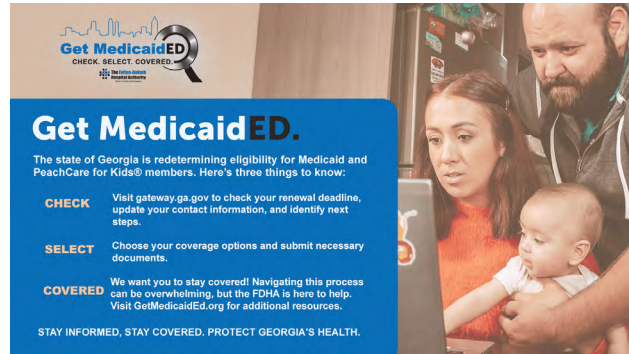
X (formerly Twitter)

Don't Wait, Act Now! ⌚ Your healthcare could be at risk! Medicaid redetermination has started in Georgia, and over 170,000 have already lost coverage. Visit GetMedicaidEd.org and let @TheFDHA help you secure your care! #GetMedicaidEd

Asset #2



Download for Facebook, Instagram



Download for X (formerly Twitter)

Social Media Copy

OPTION 1

Facebook

Health emergencies don't wait, and neither should you.

With Georgia's Medicaid Unwinding, millions are at risk of losing coverage. Take action now — check your status and ensure continuous care. Just check, select, and let @The Fulton-DeKalb Hospital Authority help you stay covered!

Visit [GetMedicaidEd.org](https://www.getmedicaided.org) for more information. Together, we can make a difference. #GetMedicaidEd #FDHACares #GAHealthcare

Instagram

Health emergencies don't wait, and neither should you.

With Georgia's Medicaid Unwinding, millions are at risk of losing coverage. Take action now — check your status and ensure continuous care. Just check, select, and let @The_FDHA help you stay covered!

Visit [GetMedicaidEd.org](https://www.getmedicaided.org) for more information. Together, we can make a difference. #GetMedicaidEd #FDHACares #GAHealthcare

X (formerly Twitter)

Health emergencies don't wait, and neither should you.

With Georgia's Medicaid Unwinding, millions are at risk of losing coverage. Take action now: check, select, and let @TheFDHA help you stay covered! Visit [GetMedicaidEd.org](https://www.getmedicaided.org) for more information. #GetMedicaidEd #FDHACares

OPTION 2

Facebook/Instagram

Don't let Medicaid Unwinding catch you off guard.

The deadline for redetermination is quickly approaching. Take a moment today to check your status and ensure you're covered. Your health is worth it! Visit [GetMedicaidEd.org](https://www.getmedicaided.org) to get started.

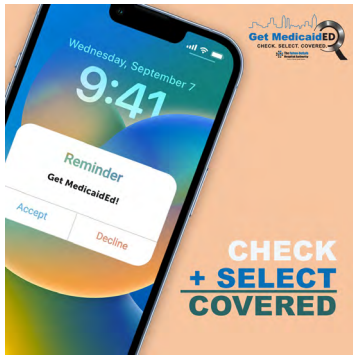
#GetMedicaidEd #GAHealthcare #StayCovered

X (formerly Twitter)

Don't let Medicaid Unwinding catch you off guard.

Take a moment today to check your status and ensure you're covered. Visit [GetMedicaidEd.org](https://www.getmedicaided.org) to get started.

Asset #3



Download for Facebook, Instagram



Download for X (formerly Twitter)

Social Media Copy

OPTION 1

Facebook

🔔 Did you know Georgia's Medicaid disenrollment rate is the 5th highest nationwide?

Many are losing coverage due to a lack of awareness about re-enrollment. Spread the word, @The_Fulton-DeKalb Hospital Authority is here to help you Get MedicaidEd! Check your status and help your community stay covered.

Visit GetMedicaidEd.org to learn more. #GetMedicaidEd #MedicaidEducation #HealthcareForAll

Instagram

🔔 Did you know Georgia's Medicaid disenrollment rate is the 5th highest nationwide?

Many are losing coverage due to a lack of awareness about re-enrollment. Spread the word, @The_FDHA is here to help you Get MedicaidEd! Check your status and help your community stay covered.

Visit GetMedicaidEd.org to learn more. #GetMedicaidEd #MedicaidEducation #HealthcareForAll

X (formerly Twitter)

Did you know Georgia's Medicaid disenrollment rate is the 5th highest nationwide? Many are losing coverage due to a lack of awareness about re-enrollment. Spread the word, @TheFDHA is here to help you Get MedicaidEd! Visit GetMedicaidEd.org to learn more. #GetMedicaidEd

OPTION 2

Facebook

It's up to us to safeguard our health.

If you or someone you know receives Medicaid or PeachCare for Kids, don't risk losing coverage. Take a few minutes to check eligibility and ensure everyone stays covered.

Be sure to follow @The_Fulton-DeKalb Hospital Authority and visit GetMedicaidEd.org for more information. #GAHealthcare #GetMedicaidEd

Instagram

It's up to us to safeguard our health.

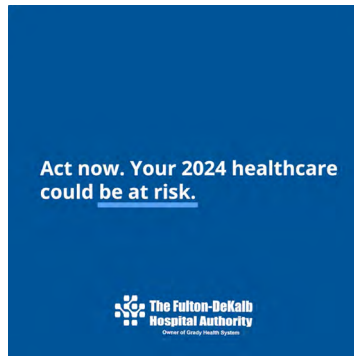
If you or someone you know receives Medicaid or PeachCare for Kids, don't risk losing coverage. Take a few minutes to check eligibility and ensure everyone stays covered.

Be sure to follow @The_FDHA and visit GetMedicaidEd.org for more information. #GAHealthcare #GetMedicaidEd

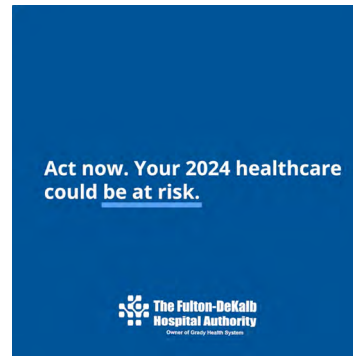
X (formerly Twitter)

If you or someone you know receives Medicaid or PeachCare for Kids, don't risk losing coverage. Take a few minutes to check eligibility and ensure everyone stays covered. Be sure to follow @TheFDHA and visit GetMedicaidEd.org for more information. #GetMedicaidEd

Asset #4



Download the Video for All Platforms
(English Subtitle)



Download the Video for All Platforms
(Spanish Subtitle)

Social Media Copy

OPTION 1

Facebook

Georgia's Medicaid and PeachCare for Kids redetermination affects everyone. Millions are at risk of losing their coverage. Help us spread the word and Get MedicaidEd today! Remember three steps to verify your eligibility – Check, Select, Covered!

Follow @The Fulton-DeKalb Hospital Authority and visit [GetMedicaided.org](https://www.getmedicaided.org) to learn more and assist your community in staying covered. #GAHealthcare #GetMedicaidEd

Instagram

Georgia's Medicaid and PeachCare for Kids redetermination affects everyone. Millions are at risk of losing their coverage. Help us spread the word and Get MedicaidEd today! Remember three steps to verify your eligibility – Check, Select, Covered!

Follow @The_FDHA and visit [GetMedicaided.org](https://www.getmedicaided.org) to learn more and assist your community in staying covered. #GAHealthcare #GetMedicaidEd

X (formerly Twitter)

Georgia's Medicaid and PeachCare for Kids redetermination affects everyone. Millions are at risk of losing their coverage. Follow @TheFDHA and help us spread the word #GetMedicaidEd today!

OPTION 2

Facebook

Are you at risk? Don't wait to secure your Medicaid coverage! Act now to verify your Medicaid coverage and secure uninterrupted care! Time is running out, and we're here to help you every step of the way.

Follow @The Fulton-DeKalb Hospital Authority and visit [GetMedicaided.org](https://www.getmedicaided.org) to learn more and assist your community in staying covered. #GAHealthcare #GetMedicaidEd

Instagram

Are you at risk? Don't wait to secure your Medicaid coverage! Act now to verify your Medicaid coverage and secure uninterrupted care! Time is running out, and we're here to help you every step of the way.

Follow @The_FDHA and visit [GetMedicaided.org](https://www.getmedicaided.org) to learn more and assist your community in staying covered. #GAHealthcare #GetMedicaidEd

X (formerly Twitter)

Are you at risk? Don't wait to secure your Medicaid coverage! Act now to verify your Medicaid coverage and secure uninterrupted care! Visit [GetMedicaidEd.org](https://www.getmedicaided.org) to learn more! #GAHealthcare #GetMedicaidEd